

The FLORSHEIM SHOE



A fine Florsheim brogue for the man who dresses in keeping with the times. Best materials—best workmanship—a sturdy shoe for all around wear.

The Campus—\$10

Still selling out old lots of Ladies' and Children's Shoes

SAM LEVY Torrance Calif.



"Listen! It's the Truth—and I Don't Mean Maybe"

"When I tell you that you can find some good recreation at The American in a game of billiards or a snappy bowling match with a sociable bunch of fellows I mean every word of it."

ON THE ALLEYS TONIGHT—CITY LEAGUE
Tansey Barbers vs. Paxman's Tigers
Union Club vs. Palmer Service

THE AMERICAN

PHONE 60-W

Torrance Plumbing Co.

PLUMBING AND SHEET METAL WORK

AGENT FOR

Ward Floor Furnace

SEWER PIPE, BRAIN TILE AND TERRA COTTA

Across from Post Office

1418 Mariposa Avenue



Cocoanut Oil Shampoo

a concentrated shampoo with a lemon and cocoanut oil base. Remover of dust, dirt and dandruff. Regular price, 50c.

Week of Feb. 15

33c

Delicious and appetizing hot lunch served at our Soda Fountain every day.

BEACON DRUG CO.

A HARBOR INSTITUTION OPERATING 7 STORES IN 3 CITIES

Glass Jobbers Are Guests at Luncheon Here

Sixty Entertained at Western Sheet Glass Co. Plant Here Friday

Over sixty members of the Pacific Coast Jobbers' Association and eastern manufacturers and jobbers were guests at a luncheon at the Torrance flat glass factory of the Western Sheet Glass Company Friday.

NOTICE

Of the Filing of the List of Unpaid Assessments for the Improvement of Columbia Court and Portions of Other Streets in the City of Torrance, California, and of the Time and Place of Hearing as to Said List.

PURSUANT TO STATUTE, notice is hereby given that the warrant, assessment and diagram recorded on January 20th, 1925, for the work done and the improvements made by J. D. Phillips, the contractor, under that certain contract entered into on the 14th day of October, 1924, upon Columbia Court and portions of other streets in the City of Torrance, California, having been returned to the Superintendent of Streets of the said City together with a written statement of all payments received upon the said assessment, and twenty full days having expired from the date of the warrant, the said Superintendent of Streets duly made and on the 13th day of February, 1925, filed in my office as City Clerk of the said City, a complete list of all assessments unpaid as shown on said assessment, which list is now on file in my office.

For a description of the said work reference is hereby made to Resolution of Intention No. 189 passed by the Board of Trustees of said City on the 18th day of August, 1924.

Notice is hereby given that interested persons may appear before the Board of Trustees of the said City of Torrance in the Council chamber of the City Hall of said City, at the hour of 7:00 o'clock P. M., Monday, the 2nd day of March, 1925, which is the time and place hereby fixed for such hearing, and show cause why bonds should not be issued upon the security of the unpaid assessments shown on said list.

Notice of Filing Assessment

The undersigned, the City Clerk of the City of Torrance, State of California, hereby gives notice that on February 13th, 1925, the Street Superintendent of said City, having made an assessment pursuant to direction and order of the Board of Trustees of said City to cover the sum due for the work performed and specified in the contract made under proceedings for the improvement of portions of Dominguez Street and other streets in said City, initiated by Resolution of Intention No. 192, passed September 22nd, 1924, filed the same with me.

I hereby fix Monday, March 2nd, 1925, at the hour of 7:00 P. M., as the time and the Council Chamber of the Board of Trustees of the City of Torrance, in the City Hall of said City, as the place where and when all persons interested in the work done thereunder or in the said assessment will be heard by the Board of Trustees.

A. H. BARTLETT, City Clerk of the City of Torrance, California.

OBSERVATIONS

(Continued from Page One)

widely recommended, is to divide the year into 13 months of 28 days each, with a blank or orphan day at the end of the year and two such unclaimed days every leap year.

There will be some, otherwise apparently intelligent, who will object to the theory that 13 is an unlucky number. Really there will.

One good effect of such a change would be the elimination of five-payday months, which make month-to-month comparisons for business houses difficult.

In addition to being a Godsend to bed-ridden invalids and folks who ride on trains, as well as a helpful mental stimulus and vocabulary increaser to all who knit their brows over the squares, crossword puzzles bring advantage to another group. In Chicago electric companies report a marked increase in light bills since the craze swept the country.

Whereupon one is naturally expected to repeat that old line about the ill wind.

Coming Events

Items for This Department Must Be at Herald Office by 5 p.m. on Day Preceding Publication.

SO LET'S CHEER

Hooray! Hooray! Hooray! It's up and shining. Don't you know what? The big electric sign telling about and pointing the way to Torrance.

Car of Torrance Women in Crash

Miss Lois Lingenfelter and Mrs. Lingenfelter Thompson while on their way to a singing engagement in Los Angeles suffered a severe nervous shock and slight injuries when their machine was struck by a delivery car last Thursday evening.

Allan MacDonald Expires at Home

Allan D. MacDonald, aged 45, passed away Feb. 15 at 8 o'clock at his home at 1225 Portola avenue. Mr. MacDonald, who was born in Canada, moved to Torrance in January, 1923. He was a member of the Old Fellows' lodge and the Brotherhood of Locomotive Firemen and Engineers.

RAINFALL

Last week's rainfall in Torrance amounted to .35 inch, the Chamber of Commerce reports.

Mrs. Nellie Pennington and George W. Bowers, of Hollywood, were the Sunday dinner guests of Mrs. A. V. Bowers of 2825 Sonoma street.

Mr. and Mrs. Conrad Benzel, Mr. and Mrs. Charles Baccus, Mr. and Mrs. R. H. Hellon and Mrs. Matilda Valentine enjoyed a pleasant day Sunday at the picnic ground of the Modern Woodmen of America, Southern California division, in Santa Ana canyon.

Mrs. John Guyan attended the meeting of the worthy matrons in Los Angeles Saturday. This was the first meeting of the 1925 matrons, and plans were laid for the work of the coming year.

Mr. and Mrs. J. H. Modest have moved from the Hamerton tract to 1277 Martina avenue.

Mrs. J. A. Campbell returned to Sunland Friday, after a week's visit with Mrs. J. Mason, 1829 Cabrillo avenue.

OBITUARY

The funeral of Genevieve Louise Butterfield, 3-months-old daughter of Mr. and Mrs. Floyd S. Butterfield, was held Saturday at 2 o'clock from the Stone and Myers chapel. Services were conducted by Dr. Huff, pastor of the First Baptist church, Redondo Beach. Interment was made at Inglewood.

Rural Route No. 1 Changed to Lomita

Torrance Rural Route No. 1 was transferred Monday to the Lomita postoffice. Most of the route lies in Lomita. Residents of the city of Torrance who formerly received their mail on Torrance Route No. 1 will continue to receive it through the Lomita office.

INCOME TAX

Returns for Corporations, Partnerships, Individuals and Estates compiled by experts. Moderate charges. 707 Hibernian Bldg. 4th and Spring Sts. Main 3743 Los Angeles

Jones' accident taught me my lesson

"I was there when they brought him home—weeks later I saw the result of his thoughtlessness—savings gone, bills piling up, nothing coming in, his wife sick with worry and trying to find way to make ends meet.

AETNA-IZE

"Under my Aetna Accident Policy we are sure of an income of \$50.00 to \$100.00 a week, if I am disabled, and if I should be accidentally killed, my wife will receive from \$10,000 to \$30,000.

TOM FOLEY

Insurance—Loans
Phone 135-M Torrance

Your Pacific Electric Agent

is also agent for the Southern Pacific Lines.

—he can arrange every detail of a local or transcontinental journey, secure your Pullman accommodations, check your baggage from here to destination, and otherwise help you in your transportation problems.

—why not do your business here in Torrance?

CHAS. H. MUELLER, Agt., P. E. Depot Phone 20



Puzzle Contest Helps an Invalid Pass Away Time

Mrs. A. L. Shannon Thanks Paper for Contest and Prize

Mrs. A. L. Shannon of Lomita, prize winner in this paper's recent shopping puzzle contest, writes the following letter of acknowledgment of her cash award:

"Lomita, California. 'Lomita-Torrance Publishing Co., Torrance, California. 'Dear Sir: 'As third prize winner in your Shopping Picture Puzzle Contest it gives me pleasure to acknowledge the receipt today of Two Dollar check. 'My effort served to help pass a little time pleasantly, and for one whose physical activities are so limited time is bound to drag more or less. 'Each issue of your paper is read with interest by me. 'Very Sincerely, 'MRS. A. L. SHANNON."

Mrs. C. J. Dexter of Los Angeles spent Saturday at the home of her sister, Mrs. Mae Tomkins, of 1811 Gramercy avenue, taking her mother, Mrs. M. L. Acree, home with her, where she will stay for two weeks.

Baker Smith

Carson St. JEWELER Expert Watch Work

WANTED

LOCAL DISTRIBUTOR Immediately Largest Homebuilding Organization in America Seeks Reliable Man

We're looking for an aggressive, level-headed man to act as our authorized distributor and builder in this territory. Our distributors in other cities are making from \$4,000 to \$10,000 a year. No home-building experience necessary. We train you to do business successfully from the start. We provide complete organization plans, back you up with extensive advertising service and selling aids, co-operate with you in every way. Here is a remarkable, bona fide opportunity. If you have business ability, integrity, ambition and a nominal amount of capital, we want to hear from you.

PACIFIC READY-CUT HOMES, Inc. 1330 S. Hill Street, Los Angeles, California. 60 Offices Now Operating

Start With \$1 and Watch it Grow to a Wheelbarrow Full

This is not as improbable or so far-fetched as it may sound. Deposit \$1 a day for three years and you will have more than \$1200 plus the interest. This is a snug sum which may give you just the start you need.

Make saving a daily habit and start right now TODAY.

State Exchange Bank
"THE COMMUNITY BANK"
—WE PAY 4% ON SAVINGS ACCOUNTS—
TORRANCE CALIF.

FIFTEENTH NATIONAL

ORANGE SHOW!

In Its New Exposition Building
San Bernardino
February 19 to March 1.
Larger and Far Better than Any Previous Show
Wonderful Display of Fruits
Gorgeous Exhibits
Reached Quickly and Comfortably via Pacific Electric Ry
From Main St. Station

GOY F. FARQUHAR
Grading Contractor—Also House Moving
Wilmington and Redondo Blvds.
Office Phone 108-W. Residence Phone 108-J

Quick Starting

SHELL GASOLINE

Performance tells the story: Quick Starting Shell Gasoline starts quick.

SHELL COMPANY OF CALIFORNIA

Quick Starting Quality originated by SHELL maintained by SHELL sold everywhere by SHELL

Southern Pacific